



# KEYNOTES

## DELATORRO McNEAL, II



### PERFORMANCE BEYOND GOLD: BETTER YOUR BEST BY GETTING 1% BETTER EVERY DAY

Life gives us one invitation every day. “Will you be better today than you were yesterday?” In this powerful interactive Peak Performance experience, Delatorro teaches the psychology and methodology that top performers use to “Better their Best” consistently.

Top professionals in any industry possess and operate from unique and distinctive mindsets that drive their actions, behaviors, and habits, which ultimately lead to stellar results. In this hard-hitting presentation, Delatorro calls forth the best of your professionals with a candid, no-nonsense “coaching session for superior performers.” He will expose and impart seven Paradigms that, once implemented, will ignite explosive sales, stellar customer service, and rock-solid leadership within your organization.

Participants will learn how to:

- Develop the emotional muscle to strive for Peak Performance daily
- Identify the best peak states to put themselves in to WIN consistently
- Align their actions and habits with the attributes of top performers
- Think creatively about how they can improve their performance now
- Change their attitudes towards their work and infuse more passion
- Increase their commitment to personal excellence
- Lead within the organization with a greater sense of purpose and certainty

### LEADERSHIP ON THE BIG SCREEN: GROWING YOUR LEADERSHIP BY 1% EVERY DAY

A Conference & Convention Slam dunk! You’ve never experienced leadership, taught like this before. Your audience will be riveted from the moment Delatorro takes the stage in this Rockstar Leadership Development Experience. Platinum Leadership: Leadership on the Big Screen is Delatorro’s most requested Leadership Development Program.

This cutting-edge program is packed with over 35 profound, actionable leadership lessons gleaned from America’s favorite blockbuster movies. It features Delatorro teaching profound leadership lessons in day-to-day business interactions then comparing and contrasting them to scenes from worldwide movie hits like *The Lion King*, *Coach Carter*, *Men of Honor*, *Finding Nemo*, and many others. Your audience will get addicted as they interact, debate, laugh, learn, and grow as Delatorro masterfully dissects these movies and teaches leadership like you’ve never experienced it before ... On the Big Screen!

Participants will learn how to:

- Dissect movie clips to extract powerful leadership principles
- Identify with key characters and their plights to relate better
- Translate everyday work scenarios into leadership opportunities
- Glean best-practices from universal movies for immediate usage
- Turn situations into life lessons and view obstacles differently
- Learn new ways to be more creative and innovative in meetings
- Understand themselves and their peers better and create more team synergy

## PIVOT, DON'T PANIC: HOW TO THRIVE THROUGH CHANGE IN A POST-COVID WORLD

We've all been impacted by the COVID-19 pandemic. However, it's how to position ourselves and our corporate cultures to Pivot in this "New Normal" that will determine our navigation and leveraging abilities. These changes are necessary in order to foster a *better normal* post-COVID. In this powerful, inspiring, uplifting, and practical keynote, Delatorro challenges your professionals to Lead the Change Revolution and create a Thriving Corporate Culture of Excellence that can survive any storm.

Participants will learn how to:

- Dissect and discern the difference between what they can control vs. what they can't control. This helps one take immediate ownership of their individual change process.
- Navigate through Delatorro's coveted "6 Phases of Change," which empowers one to lead themselves and others successfully through any change process.
- Understand the only "3 Responses to Change" and select the best one that puts them and their organization in the driver's seat.
- Dismantle the false pretenses of the "Old Norm" and Vision Cast for a New & Better Norm; one that inspires a 3C agenda – corporate creativity, collaboration, and celebration.
- Develop a "Daily Success Routine" that empowers individuals to take personal responsibility for how they "show up" on a daily basis and lead their positions with excellence for better bottom-line results.

To book Delatorro for a keynote presentation or workshop, or for more information, please contact:

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